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MEDIA RELEASE

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Lowveld Air Show postponed to 2021

Dear Media Partner

On Wednesday, 12 February 2020, the Lowveld Air Show committee reached a decision to postpone the 2020 Lowveld Air Show during a special meeting that was held.

Since the 2017 air show, the committee has considered the option of only hosting an air show once every two years. We played with the idea, but continued hosting it each year due to public demand. "The 2019 air show was one of our biggest and most successful air shows ever hosted. The new approach of a shorter air show and other factors that contributed to it being such a great success, made this an incredibly hard decision to make," Johan Heine, Chairperson of the Lowveld Air Show committee stated. "We understand most of our valued partners, each year, look forward to form part of this very popular Lowveld family event.

However, the economic downturn, financial pressure, and the significant escalation of air show costs, the wise decision was put into effect now, to only host an air show every two years, starting 2021," Johan continued.

By hosting it bi-annually, it will allow all our partners the opportunity for long term budget planning and possibly bigger and more sponsorships which will enable us to always present an air show on the highest standards everyone has become accustomed to. Johan said they invite all interested corporates and business owners who would like to get involved in the second biggest event hosted in the Lowveld, to contact them, as planning is already underway for next year.

"We would like to make use of this opportunity to thank all our loyal supporters which include sponsors, participants, exhibitors, and most importantly the public who come to enjoy this massive family event every year. We truly value you."

It will always stay our main priority to bring the world of aviation to the Lowveld community in conjunction with our main aviation partner, Kishugu. Their main purpose is to expose the public and our youth to the many careers in the aviation industry.

We are certainly committed and excited to get planning underway for a bigger and better Lowveld Air Show 2021.

See you next year!

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